

TRIED & TRUE® GROWING GARDENERS CONTEST



TRIED & TRUE® is a collection of ornamental and edible plants selected for ease of growth and dependability in various gardening applications. Our edible plants are 100% certified organic, so our customers can rest assured knowing they will grow great tasting produce that is better for both them and the environment.

At our core, we believe in the importance gardening has to our well-being and to the environment. We believe in school garden programs. They not only provide opportunities for kids to reconnect with nature, but also teach valuable skills that will be used for the rest of their lives. School gardens make kids happier and healthier, without question. And we want to help our local school garden programs grow and flourish.

Our **Growing Gardeners Contest** is our first step! Open to elementary schools within Metro Vancouver, this contest will give your school the chance to win a Tried & True® starter plant prize pack filled with an array of ornamental garden and organic vegetable plants. Whether you are adding them to an existing garden or creating a new one, these plants will kick your planting season off right!

Break out the craft supplies show us your fantastical dream garden! It can be filled with all sorts of plants, wildlife, and fantastical creatures. The only limit is your imagination! Get creative and have fun!



TRIED & TRUE® GROWING GARDENERS CONTEST

TRIED & TRUE® is inviting elementary schools to participate in our 2nd Annual Growing Gardeners Contest! Schools can enter for a chance to win a \$200 prize pack of Tried & True® ornamental and edible starter plants for your school garden!

Each school must create an original piece of artwork showing us their ***fantastical dream garden***. A short application form will also need to be completed.

All submissions must be received via email by **FRIDAY MARCH 17, 2017**. Any entries received after March 17th will not be eligible for consideration. Full contest rules and regulations may be found at tried-and-true.com/contest.

- 1. ELIGIBILITY:** This contest is open to elementary schools within the Metro Vancouver. Your school does not need to have an established school garden. However, your school should be in the planning/preparation stage of creating a school garden (i.e. garden plans, planters, etc.).
- 2. PRIZES:** Five schools will be selected to win a prize pack of Tried & True® ornamental and edible starter plants valued at over \$200. Winning schools must be able to pick up prizes from our office at an arranged date and time.
- 3. DECISIONS:** Each submission will be judged by unbiased members of our office staff (i.e. they have no affiliation to any school in the contest). Entries will be judged based on **originality, creativity, adherence to the topic, and overall fun**. Have fun with it! (*Odds of winning depend on number of entries received.*)
- 4. FEES:** There are no entry fees, no subsidiary payments, and no purchase of any kind required to enter and win this contest. There's nothing stopping you from entering! 😊
- 5. NOTIFICATION:** Winning schools will be announced and posted on our website (tried-and-true.com/contest) on **MONDAY APRIL 3, 2017**. The contact person for each school will also be notified by email and will be responsible for arranging a date and time for pick-up. Prize pick-ups must be done as soon as possible to ensure the prime condition of the plants.
- 6. UPDATES:** We would love to stay in touch, and hear/see how your wonderful gardens are growing. Email/ Tweet/ Instagram/ Facebook/ carrier-pigeon us updates!
- 7. DEADLINE: FRIDAY MARCH 17, 2017**

Entries must be emailed to info@tried-and-true.com

- Subject line: **“Growing Gardeners Contest – [Name of your school]”**
- Artwork must be submitted digitally either by scanning or photographing
 - If photographing, please ensure that the photo is clear and readable
 - If students are included in the photographs, entries must include signed media release forms for each of those students. Forms may be found on our website (tried-and-true.com/contest)
- All artwork will be considered for the Tried & True® website and associated social media pages
- **Each email should contain:**
 - Completed Application Form
 - Attached PDF or JPG of artwork